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## A \$200,000 Grant for Scholarship Endowment

Presbyterian College's \$1.25 million scholarship endowment campaign received another big boost with the announcement of a \$200,000 challenge grant from a major foundation which prefers to remain anonymous.

President Marc C. Weersing said this gift is the third large grant received from this foundation in the past decade. Two earlier grants, also issued as challenges to more extensive fund-raising efforts, totaled \$350,000.

PC launched its quiet campaign last winter to secure \$1.25 million in additional endowment to help underwrite financial aid to needy students. Thus far, almost \$500,000 already has been secured, not counting the challenge grant which will be claimed gradually as the fund-goal is achieved.

President Weersing said the limited campaign is being conducted primarily among foundations and also among some families and individuals who have a special interest in this type program.

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## on *Presbyterian College*

CLINTON, SOUTH CAROLINA

JUNE, 1973

A new women's dormitory, twin of the present Clinton Hall, was authorized by the PC board of trustees at its May 7-8 meeting which also produced new board officers and a record budget for next year.

J. Austin Dilbeck, Atlanta insurance executive, was named chairman to succeed James A. Chapman of Spartanburg, president of Inman-Riverdale Mills, who rotates off the board after nine years of service and the past three as chairman. Alumnus Ellison S. McKissick of Greenville, president of Alice Manufacturing Company, was elected vice-chairman; and Wil-

And new officers, record budget . . .

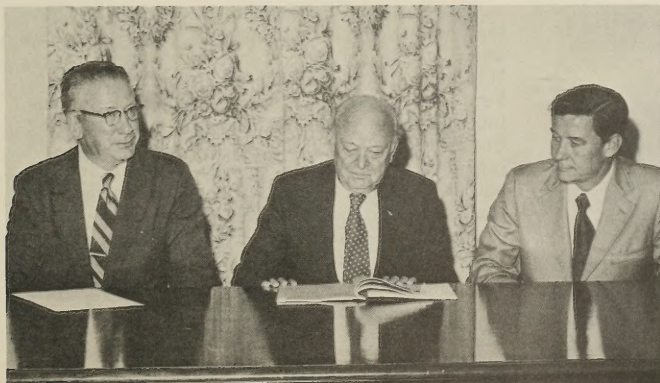
## *Trustees Approve Construction Of New Women's Residence Hall*

liam L. Watkins, Anderson attorney, was re-elected secretary.

In approving a third girls' dormitory, the board took note of the continuing crush of women's applicants necessitating temporary facilities and waiting lists for the past three years. A Federal construction loan of almost \$700,000 (at 3 percent interest) is available for this purpose. To

speed construction of the new residence hall for 126 students, the board authorized duplicating the plans used for Clinton Hall, PC's first women's dormitory erected in 1965. The new building will be placed on the east plaza adjacent to and east of Clinton Hall.

In considering PC's 1973-74 budget, the trustees authorized a \$3.78 million figure for approval as soon as it is balanced. This record figure represents an increase of more than one-half million dollars over the current budget of \$3.2 million.



Newly elected trustee officers  
(l. to r.) Bill Watkins, Austin  
Dilbeck, Ellison McKissick





Charlie Coble & Louise Claussen Coble

The Louise Claussen Coble Fund:

## Retired Florence Minister Establishes Memorial for Wife

The Rev. Charles P. Coble, retired Presbyterian minister of Florence, S. C., has made a \$10,000 gift to Presbyterian College to establish the Louise Claussen Coble Scholarship Fund in memory of his wife.

The income from this endowment fund will be used to assist worthy students in need and to serve as a perpetual memorial to Mrs. Coble, who died on February 21, 1972. A native of Florence County, she was the granddaughter of the Claussen family who founded the bakery of that name.

Charles Coble, now age 92, has had an out-

standing ministerial career. During his 17 years as pastor of the High Point (N.C.) First Presbyterian Church, the congregation grew from 150 members to more than 900. He also held pastorates of the Hopewell and Effingham churches in Florence County, the Macon (Ga.) Vineville Church, and the Douglas, Ga., and Latta churches. A Greensboro, N. C., native, he earned his BA with honors from the University of North Carolina in 1901 and his BD from Columbia Theological Seminary in 1905. He and Mrs. Coble were married in 1908 and had three sons and a daughter.

### Former Student Remembers Teaching of Kenneth Baker

An alumnus president of one of the South's larger corporations, grateful for his study here under Kenneth N. Baker, has designated a \$10,000 endowment gift in honor of PC's professor emeritus of business administration.

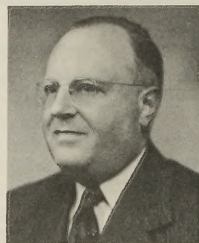
The anonymous company gift will be used to underwrite the Kenneth N. Baker Scholarship in business administration.

Baker's long tenure on the faculty extended over 32 years, from 1936 until his retirement in 1968. Because his courses were popular, he may well have taught more students than any other professor in PC history. To them his practical, tough-minded approach to business teaching came to be symbolized in his often reiterated words: "A dollar's a dollar."

Mr. and Mrs. Baker have continued to live in Clinton since his retirement.

### In Memory of

### R. E. Ferguson

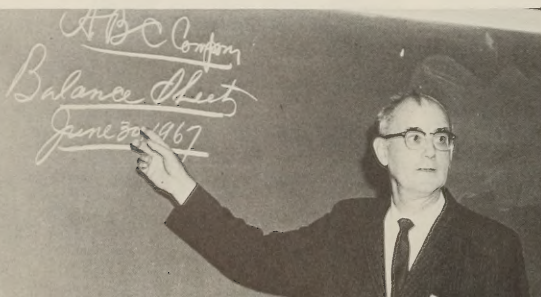


Another scholarship has been funded in memory of Richard Edward Ferguson, Sr., late Clinton business leader, by son Lawrence R. Ferguson of Greenville, S. C., with an initial gift of \$2,000. The income will be used to help worthy students in need of financial assistance to attend college.

A member of the Presbyterian College board of visitors, Lawrence Ferguson is president of the Industrial Supply Company of Clinton which was founded by his father.

The Ferguson Scholarship honors one of Clinton's outstanding former business leaders and close friend of the College. A native of East Orange, N. J., and honor graduate of Stevens Tech, R. E. Ferguson, Sr., came South in 1914 to be superintendent of first the Ware Shoals Manufacturing Company and then Clinton's Lydia Mills. He organized the Industrial Supply Company in 1927 and built it into a regional leader in its field by the time of his death in 1957.

An active church and civic leader, he served as an elder of the First Presbyterian Church and as trustee chairman of Thornwell Orphanage.





## Academic Calendar to Change for 1974-75 Session

A changed academic calendar, with a flexible spring semester which expands for optional off-campus study, has been approved by the Presbyterian College faculty effective with the start of the 1974-75 school year.

Dean W. Fred Chapman said the new calendar calls for a fall semester of regular coursework and a spring semester which includes both regular coursework and a special set of optional courses. These optional courses will initiate in the spring semester and will extend beyond it for a period of additional study off-campus ranging up to four weeks.

Dr. Chapman explained:

"This new calendar is designed to give students a wider choice in utilizing the standard semester schedule and a period of non-traditional study away from the PC campus. Because regular campus study will end around May 1, this means students may conclude their spring semester then or continue with a program which moves off the campus for curricular experiences elsewhere in this country or abroad. There will be no on-campus study during this May period."

Presbyterian College has operated for the past three years under a 13-13-7 calendar composed of 13-week fall and winter terms and a 7 week spring term which incorporates both on-campus and off-campus study. Dr. Chapman said this plan has worked well for some departments but has not fulfilled early expectations. The new calendar endeavors to combine the best values of the semester system with an opportunity for non-traditional study which is encouraged but not required.

### Flexible Spring Semester and May Period

Under the new calendar, the two regular semesters will run about 14½ weeks each, with the fall semester extending from late-August to mid-December and the spring semester extending from early-January through April (punctured by spring holidays in early-March). Then, after the annual Commencement exercises the first Sunday in May, the optional period of off-campus study will begin.

Dr. Chapman added:

"Conceptually, this means that some of the flexible spring courses would have a portion of the work—theoretical background, orientation to overseas or in-country travel, etc.—during the normal 14½-week semester as preparation for moving off-campus in May. The latter could range from study abroad to a three-day field study of

nuclear power facilities. Further, this would allow the development of two-phase courses carrying, for example, three or six hours of credit. Three hours would be earned in regular classroom study in phase one and another three hours could be added through on-site investigations in the phase-two optional period."

A change in the academic calendar will mean some shifts in the PC curriculum to accommodate student interests and faculty priorities. It also will mean the restructuring of some existing courses and the development of new ones.

Out of this will come additional opportunities for travel and internship experiences to supplement such effective existing programs as the Washington International Semester, the semester abroad, French study at Lyon, middle eastern studies at Austria's Graz Center and work in marine biology at the Gulf Coast Marine Laboratory.

## High School Seniors Chosen Founders, Alumni Scholars

Twenty-four topflight high school graduates will enter PC next fall as prestigious Founder's and Alumni Scholars after being selected from among 42 finalists who attended the spring Scholarship Weekend.

The annual scholarships, based on academic excellence, range from an honorary stipend to full grants (based on need) for the four years of study here. The 1973 recipients, equally divided among men and women, are:

FOUNDER'S SCHOLARS—Valerie Ann Copley of Aiken; Mara M. McGill of Greenville; Richard W. Bell of Stone Mountain, Ga.; Patricia L. Bogan of Buffalo; Ronald Lyn Evans of Effingham; Andrew F. Freeland of Batesburg; Bruce S. Grover of Staunton, Va.; Susan N. Harrill of Bennettsville; Robert S. Link of Floyd, Va.; Joseph J. Mercer, Jr. of Cordele, Ga.; Mary E. Whittemore of Dalton, Ga.; Jerelyn Sue Zander of Charleston.

ALUMNI SCHOLARS—Shannon L. Brooks and Calvin L. Hobbs, both of Augusta; Charles Dennis Broome of Lockhart; Mark I. Hallman of Boston, Ga.; Gail Lea Heaton of Thomasville, Ga.; Marcia Ann Hooks of Barnesville, Ga.; Wayne S. Lindsay of Honea Path; Roger E. Newton of Andrews; Virginia D. Poston of Johnsonville; Johnny M. Tramel of Pacolet; Betty C. White of Union; Linda L. Whitener of Rock Hill.

# Annual Giving Jumps To \$81,075 Start

## Program Makes US Steel Finals Again

PC for the third straight year makes the national finals in the 1973 United States Steel Alumni Giving Incentive Awards competition of the American Alumni Council.

A select group of finalists has been chosen from among the 1,500 colleges reporting on their financial support. Winners of awards totaling \$36,000 will be announced at the AAC national conference in July. Besides being cited the past two years, the PC program directed by Ben Hay Hammet won a first-place national award in 1967.

Telephone campaigns among alumni in six key areas and great response by alumni and friends everywhere push Annual Giving to its fastest start yet: \$81,075 subscribed in the opening two months.

The box below reports progress as of May 16 toward the record \$200,000 goal for 1973. It represents a pace running almost three months ahead of last year's fine effort which produced a final total of \$181,100.

Alumni leaders in Atlanta, Charleston, Charlotte, Columbia, Greenville and Rock Hill formed special committees for night telephone sessions this spring. Their contact in this second year of the telethon program proved even more productive than last year.

1973 Annual Giving Progress as of May 16

| Area           | Donors     | Amount          | 1973 Goal        |
|----------------|------------|-----------------|------------------|
| South Carolina | 529        | \$38,452        | \$106,000        |
| Georgia        | 174        | 16,633          | 38,000           |
| North Carolina | 100        | 13,100          | 28,000           |
| Other States   | 105        | 12,890          | 28,000           |
| <b>Totals</b>  | <b>908</b> | <b>\$81,075</b> | <b>\$200,000</b> |

| Category      | Donors     | Amount          | 1973 Goal        |
|---------------|------------|-----------------|------------------|
| Alumni        | 687        | \$44,023        | \$104,000        |
| PC Associates | 34         | 11,006          | 28,000           |
| Parents       | 52         | 8,519           | 20,000           |
| Friends       | 135        | 17,527          | 48,000           |
| <b>Totals</b> | <b>908</b> | <b>\$81,075</b> | <b>\$200,000</b> |

## PC's College Preparatory Institute To Ease Transition from High School

PC will sponsor a two-week College Preparatory Institute in early August for high school seniors who plan to enter college next fall and who would like to ease the transition from high school to the college classroom.

Students attending the August 6-17 Institute may take any three of these four courses: Mathematics Refresher, English Refresher, Reading Skills and Study Skills. A grant enables PC to offer the special rates of \$75 for boarding students

and \$25 for day students. Enrollment will be on a "first-come" basis, not limited to incoming PC students. Dean W. Fred Chapman said:

"The major purpose of the Institute is to ease the student's transition from high school to college through a program of individualized instruction in academic skills which are essential to success in college. Instruction in each area will be based upon the results of diagnostic tests administered to students at the beginning of the Institute. A variety of individualized instructional materials and techniques will be used in all the courses so that each student is directed to a program of study which fits his special needs."

## PC's Annual Giving

- balances the budget
- fuels progress

*The '73 fund is open for business!*



Volume XVIII  
Number 3  
June, 1973

Published quarterly by Presbyterian College for alumni and friends.  
Second class postage paid at Clinton, South Carolina 29325.









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